



Where Diplomacy Meets Business



USAGBC INTERNATIONAL TRADE & INVESTMENT MISSION TO MICHIGAN



Mission Prospectus



December 7–9, 2026

Convened by the **U.S. Global Business Council (USAGBC)**, in strategic partnership with the Michigan Economic Development Corporation (MEDC), with the support of the U.S. Commercial Service, U.S. Department of Commerce



**BUILDING STRATEGIC
PARTNERSHIPS**



**EXPANDING
GLOBAL MARKETS**



**DRIVING INVESTMENT
OPPORTUNITIES**



**CONNECTING BUSINESS
& GOVERNMENT**



ABOUT USAGBC



The U.S. Global Business Council (USAGBC) is a U.S.-based tax-exempt public charity recognized under Section (3)(c)501 of the Internal Revenue Code and classified as a publicly supported organization under Section (2)(a)509.

USAGBC is built on a simple premise: where diplomacy meets business — connecting government institutions and private enterprise directly through business-to-government (B2G) and business-to-business (B2B) pathways between international markets and the United States



WHERE DIPLOMACY MEETS BUSINESS

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Where Diplomacy Meets Business



EXECUTIVE SUMMARY



USAGBC is convening a curated international trade and investment mission to the State of Michigan this December, in strategic partnership with the Michigan Economic Development Corporation (MEDC) and with the support of the U.S. Commercial Service. Over three days, a select delegation of senior business leaders, investors, and government-affiliated representatives will engage directly with Michigan's economic and institutional leadership across the state's priority sectors.

WHY MICHIGAN

Michigan offers delegates direct access to state leadership and the institutions that shape investment decisions — through MEDC, participants engage the agencies, incentive programs, and site-selection resources that bring global companies into Michigan



Direct institutional access — meetings with MEDC leadership and Michigan's state economic development apparatus.



Investment incentives — exposure to Michigan's business development grants, tax structure, and site-selection support.



Research & innovation partnerships — access to a university and R&D ecosystem spanning over 100 institutions within a five-hour drive of Detroit.



Gateway to North America — within 500 miles of nearly half the U.S. and Canadian population and commercial base



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EXPECTED PARTICIPANTS



Government ministers and
deputy ministers



Ambassadors, diplomats,
and commercial attachés



VIP guests and senior
government representatives



Investors, family offices, and
institutional investors



CEOs, founders, and senior
executives



University presidents, researchers
and innovation leaders



Economic development agencies
and trade commissioners



Defense, technology, automotive
AI, and healthcare companies



Venture capital and private
equity firms



Chambers of commerce and
business associations

PRIORITY SECTORS



**A. Education, Universities, Research
& Workforce Development**



**B. Artificial Intelligence, Digital Technology,
Semiconductors & Cybersecurity**



**C. Defense, Aerospace & Advanced
Technology**



**D. Automotive, Electric Vehicles, Batteries
& Future Mobility**



**E. Medical Innovation, Healthcare
& Life Sciences**

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PROGRAM OVERVIEW INDICATIVE 3-DAY ITINERARY

	DAY ONE	Welcome briefing with MEDC and Michigan economic development leadership; state-of-the-state investment overview; opening reception
	DAY TWO	Sector-matched business-to-government and business-to-business meetings; facility tours; direct engagement with corporate and government stakeholders
	DAY THREE	Institutional and investment-focused sessions; sector site visits; closing briefing and follow-on partnership discussions

DELEGATE BENEFITS & EXPECTED OUTCOMES

Direct government and institutional connections	sector-specific, meetings	investment opportunities	A roadmap for expanding into the U.S. market

WHO SHOULD PARTICIPATE



USAGBC is assembling a curated, limited delegation of senior business leaders, investors, government-affiliated representatives, and institutional partners with a genuine strategic interest in Michigan's priority sectors. Participation is intentionally limited to maintain the quality of business meetings and institutional engagement. A VIP participation option is available for heads of delegation and senior government representatives — details provided upon inquiry

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PARTICIPATION & REGISTRATION

PARTICIPATION FEE



\$3,000

PER DELEGATE

FEE INCLUDES

- ✓ Program access
- ✓ Government and institutional briefings
- ✓ Meetings
- ✓ Mission materials

Travel and lodging are arranged separately by participants through a recommended host partner



REGISTRATION PROCESS

Organizations and delegates may register and secure their participation through the official registration and payment portal at [registration link]. Registration is confirmed upon receipt of payment.



PARTICIPATION CONFIRMATION

USAGBC reserves the right to decline participation if an applicant is determined not to align with the mission's objectives.



GOVERNMENT & INSTITUTIONAL DELEGATIONS

For government offices and institutional delegations, USAGBC welcomes a direct point of contact to coordinate participation and protocol requirements

SPONSORSHIP

USAGBC offers a limited number of sponsorship opportunities for organizations seeking a strategic branding and engagement role in the mission:



**PLATINUM
SPONSOR**



**GOLD
SPONSOR**



**SILVER
SPONSOR**



**SUPPORTING
PARTNER**



Sponsorship benefits may include branding, speaking opportunities, VIP access exhibition space, mission materials, digital promotion, and recognition during official events. If you would like to become a sponsor, please submit your interest at [sponsorship interest form link] or contact USAGBC directly at aalsarori@jabcus.org

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PRACTICAL INFORMATION



Visa Support

USAGBC can provide an official invitation letter to support delegates' U.S. visa applications upon confirmed registration



Hotel & Transportation

Participants will arrange travel and accommodation through a recommended host hotel partner; guidance will be provided to confirmed participants ahead of the mission

FREQUENTLY ASKED QUESTIONS



What does the participation fee include?

Program access, institutional briefings, sector meetings, site visits, and mission materials. Travel and lodging are arranged separately.



How is my registration confirmed?

Registration is confirmed upon payment through the official registration portal. USAGBC reserves the right to decline participation that does not align with the mission's objectives



Can I bring additional delegates from my organization?

Yes — additional delegates may register separately; contact USAGBC to coordinate group participation.



Do I need a visa to attend?

International participants are responsible for securing appropriate U.S. entry documentation; USAGBC can provide a supporting invitation letter upon confirmed registration.



How do I become a sponsor?

Submit your interest via the sponsorship form or contact aalsarori@jabcus.org directly





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MISSION PARTNERS



This mission is developed in strategic partnership with the Michigan Economic Development Corporation (MEDC) with the support of the U.S. Commercial Service, U.S. Department of Commerce

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